

|  <p>THE HALI'A ALOHA SERIES</p> | Halia Aloha Series | Independent Self-Publishing | Self-Publishing Services | Writing Workshops | Prompt-Based Memoir Packages |
|--|--------------------|-----------------------------|--------------------------|-------------------|------------------------------|
| One-on-one coaching sessions | ✓ | ✗ | ✗ | maybe | ✗ |
| Guided workbook and calendar | ✓ | ✗ | ✗ | ✗ | maybe |
| Weekly newsletter with tips and/or writing prompts | ✓ | ✗ | ✗ | maybe | maybe |
| Live Q&A Zoom check-ins; craft talks; live edits | ✓ | ✗ | ✗ | maybe | ✗ |
| Ongoing editorial feedback | ✓ | ✗ | ✗ | maybe | ✗ |
| Full developmental review of manuscript | ✓ | ✗ | ✗ | ✗ | ✗ |
| Full design of finished book | ✓ | ✗ | can be purchased | ✗ | ✓ |
| Copyediting of finished manuscript | ✓ | ✗ | can be purchased | ✗ | ✗ |
| Print and digital publication of finished book | ✓ | ✓ | ✓ | ✗ | ✓ |
| Tailored Media Release PDF | ✓ | ✗ | ✗ | ✗ | ✗ |
| Ongoing royalties | 70% net | varies* | varies* | N/A | N/A |
| Author page on publisher website | ✓ | ✗ | ✗ | ✗ | ✗ |

*Self-publishing royalties vary based on the individual agreements with distribution service providers and retailers; with print-on-demand distribution, royalties also vary based on the set printing charges and retail price of the book. Under these models, authors keep all net income.